

Privacy Policy

Last updated on January 21st, 2024

This Privacy Policy explains how MultiChain Index (collectively, “MultiChain Index”, “we”, “our” or “us”) collects, uses, and discloses personal data or other information about you (“Personal Information”) - the User - collected through MultiChain Index’s Marketing and App Site (the “Website”), and the features, content, applications, or services we provide (collectively with the Website, the “Services”). We encourage you to read the Privacy Policy carefully. When you use the Services, you are consenting to the collection, transfer, storage, disclosure, and other uses of your information as described in this Privacy Policy.

Our website may contain links to other third party websites. If you follow a link to any of those third party websites, please note that they have their own privacy policies and that we do not accept any responsibility or liability for their policies or processing of your Personal Information. Please check these policies before you submit any Personal Data to such third party websites.

We collect your Personal Information to provide, maintain, and improve our Services. To be more specific, we primarily use your Personal Information to:

1. Communicate with you about our products, services, technical updates, and any information that you request through the Services or that we think you might be interested in;
2. Track and analyze activities, usage, trends, numbers, and user insights related to our Services;
3. Prevent illegal activities and protect the rights and property of MultiChain Index and the users;
4. Administer our services, including to carry out our obligations arising from any agreements entered into between you or your company and us, or to notify you about changes to our services and products;
5. Detect, prevent, and repair technical or security issues;

6. Facilitate our work with vendors, agents, consultants, and other relevant service providers.
7. Understand our users' services and marketing requirements, to better understand our business and develop our products and services. In order to ensure that content from our website is presented in the most effective manner for you and for your device, we may pass your data to business partners, suppliers and/or service providers.

Information Collection

We gather Personal Data that we deem necessary for the Identifying Purpose. This includes, but is not limited to:

- Information you provide to us: Personal Data that you provide to us, such as when using the contact form on our websites, including your name, email address, and other contact details;
- Our correspondence: if you contact us, we will typically keep a record of that correspondence;
- Marketing preference information: details of your marketing preferences (e.g. communication preferences) and information relevant to selecting appropriate products and services to offer you;
- Device Information: such as information about your operating system, browser, software applications, IP address, geolocation, security status and other device information including operating system, model of the computer or mobile device, mobile network, and any other information about your device in order to improve your experience, to protect against fraud and manage risk;
- Website and communication usage: details of your visits to the websites and information collected through cookies and other tracking technologies including your IP address and domain name, your browser version and operating system, traffic data, location data, web logs and other communication data, and the resources that you access;
- Email tracking information: MultiChain Index or our service providers may also use cookies, web server logs, web beacons, or other electronic tools to collect

and compile statistical and other non-personal information about your use of the website and the services provided on the website.

- Collection of Information Using Cookies and Other Tools. Cookies are small data files stored on your computer's hard drive by websites that you visit. Our Site is using Cookies, which help us understand trends and quality of visits. We use information collected by Cookies to enhance the effectiveness of our Services and improve your experience. MultiChain Index or our service providers may use web server logs, web beacons, or other electronic tools to collect information that is related to you but that does not personally identify you. Our emails may contain a single, campaign-unique "web beacon pixel" to tell us whether our emails are opened and combined with other technology to verify any clicks through to links within the email. We may use this information for purposes including determining which of our emails are more interesting to you and to query whether users who do not open our emails wish to continue receiving them. The pixel will be deleted when you delete the email. If you do not wish the pixel to be downloaded to your device, you should unsubscribe from the receipt of our emails. This information may include Personal Information;
- Call recordings: we may monitor or record our incoming or outgoing telephone calls with you to ensure accuracy, security, service quality, for training purposes and to establish a record of our communications. If you do not wish to have your call recorded, you have other options to conduct business with us such as online, or by contacting us in writing;
- Your transactions and holdings: details of transactions with us or holdings with us that you have made or initiated; and
- Survey information: we may also ask you to complete surveys that we use for research purposes. In such circumstances we shall collect the information provided in the completed survey.

We collect information you directly share with us (information you choose to share). When you use any interactive features of the Services, or communicate with us in other ways, you choose to provide the information to us.

If you subscribe to our newsletter with your email address, we may from time to time communicate news, updates, promotional information, marketing materials and other information related to MultiChain Index, and the Services. If you want to opt out of receiving such emails from us, you can opt out by clicking “unsubscribe” in any of the emails we send you.

If you subscribe to our newsletter with your email address, we may from time to time communicate news, updates, promotional information, marketing materials and other information related to MultiChain Index, and the Services. If you want to opt out of receiving such emails from us, you can opt out by clicking “unsubscribe” in any of the emails we sent you.

We may also collect and store information that you share with us through email, including inquiries, requests, feedback, and any other information you choose to provide.

We also use plugins from social networks such as LinkedIn, Twitter, Discord, Instagram, YouTube on the Site. When you click on a plugin, the associated social network may collect your data, including the data of your visits on the Site, in accordance with their respective privacy policies. We are not responsible for data collected by these social networks. Please check with these social networks on their privacy policies.

Information Collected From Other Sources: We may receive information from other sources, including third party service providers. This helps us evaluate and improve our Services.

Information Sharing

We may share your Personal Information with third parties including vendors, marketing agencies, consultants, agents, or other service providers if such sharing is necessary to facilitate our work with the third parties;

We may also share your Personal Information as we reasonably believe is necessary to 1) comply with any applicable law, regulation, or valid directive from law enforcement or a court; 2) detect, prevent or address any security or technical

issues; 3) enforce this Privacy Policy, or Terms of Service; 4) protect rights, property or safety of MultiChain Index or others;

MultiChain Index reserves the right to place advertising on the Site. When such advertising is placed on the Sites, MultiChain Index, our service providers, or third-party advertisers or their advertising servers may also place or recognize unique cookies on your computer or use other electronic tools in order to help display advertisements that you may see on the Site or on other websites. Information about your visits to, and activity on, the Site and other websites, an IP address, the number of times you have viewed an advertisement, and other such usage information may be used, alone or in combination with other information, to display on your device screen advertisements that may be of particular interest to you. We may use Web beacons, provided by third-party advertising companies, to help manage and optimize our online advertising and product performance. Web beacons enable us to recognize a browser's cookie when a browser visits the Site, and to learn which banner ads bring users to the Sites. The use and collection of your information by these third-party service providers, and by third-party advertisers and their advertising servers, is not covered by this Online Privacy Policy.

We have the right to share your Personal Information between and among MultiChain Index (current and future) parents, subsidiaries or any other affiliates. You acknowledge that in cases where we may choose to sell or transfer our business assets, your Personal Information may be transferred or acquired by a third party, and that any acquirer of our assets may continue to use your Personal Information as provided in this Privacy Policy.

Rights

You have the right to obtain from us a copy of your Personal Information that we collected. You may also update, rectify, or delete your Personal Information anytime, by emailing us at: "multichainindex@gmail.com".

However, we may keep the cached or archived information for a period of time.

You may also stop us from sharing your Personal Information with third party service providers, including marketing agencies, by sending us a request at: "multichainindex@gmail.com".

Information Security & Retention

We are making reasonable efforts to protect your Personal Information. While we are continuously improving our security measures, we cannot guarantee the security of your Personal Information. You should be aware that unauthorized entry or use, technical system failures, and other factors, may jeopardize your Personal Information.

If you discover inaccuracies in our records, or your Personal Data changes, please notify us immediately so that we can make the necessary changes. Failure to notify us of changes to your Personal Data may negatively impact the way we communicate or provide services to you.

We store your Personal Information only for the period necessary for the purpose(s) for which we originally collect the information, or as required by applicable laws.

No data transmission over the Internet or website can be guaranteed to be secure from intrusion. However, we maintain commercially reasonable physical, electronic and procedural safeguards to protect your personal information in accordance with data protection legislative requirements.

All information you provide to us is stored on our or our subcontractors' secure servers and accessed and used subject to our security policies and standards. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our website, you are responsible for keeping this password confidential and for complying with any other security procedures that we notify you of.

We process and store your information in the United States of America. However, we and our service providers may transfer your Personal Information to, or store it in, foreign countries. We will make efforts to ensure that we comply with local legal

requirements and that your information receives adequate protection in foreign jurisdictions.

Updates to the Privacy Policy

We may amend this Privacy Policy at any time by posting the amended version on the Services including the date of the amendment. If we make changes, we will provide you with notice of such changes by updating the date at the top of this Agreement. Your use of the Services after any changes to the Privacy Policy constitutes your consent to the changes and you are bound by the amended Privacy Policy.

Contact US

If you have any questions regarding this Privacy Policy contact us at "multichainindex@gmail.com".

Definitions

Personal Data is information about an identifiable individual. It includes information that you have provided to us or was collected by us from other sources. It may include details such as your name and address, age and gender, personal financial records, identification numbers and personal references, to the extent permitted by local laws.

Notwithstanding the above, nothing on the MultiChain Index website should be construed as a solicitation or offer or recommendation to buy or sell any security or to make any transaction.